



PRESS RELEASE

PARALLAX

A luxury of details.

Subtlety is the appeal of Parallax, with its discreet textures, accompanied by changes of planes and superimposed layers, an enveloping atmosphere that is as austere as it is attractive is achieved.

Parallax by Arcana Cerámica is a porcelain collection created with the maximum exponent of a delicate and timeless elegance; which seeks to technically and aesthetically satisfy the needs of the most demanding contemporary architecture.

Parallax offers an interior design concept that is as prudent as it is innovative, with varied formats, bold colors and soft reliefs.

Small nuances give richness to surfaces. The true luxury is in the details.

With a slightly fluctuating relief we can find the Parallax bases, which give the collection its name, offered in 4 colors (White, Sand, Shade, and Reddish) and five formats (120x120, 80x80, 60x60, 59.3x59.3 and 10x59.3cm.) complemented with a 30.4x30.4cm mosaic. intended, due to its 10x10cm chip size, to serve as a continuation of the 10x59.3cm format.

In the versatile 60x120cm format, the Layers Pieces. in the 4 colors (White, Sand, Shade, and Reddish) on a pressed support with a geometric pattern of slight incisions, which manage to provide movement and personality to the collection.

As the culmination of the Parallax collection, a new porcelain piece, the 8x31.5cm Overlap tile also in the 4 colors, which due to its small format and subtle relief serves as a decorative piece for floors and walls.

The entire Parallax collection is available in R-10, also in 80x80cm. The colours Sand, Shade and Reddish are also produced in R-11.