



PRESS RELEASE

## **NATURAL FUSION COLLECTION**

### **ORIENTAL WOOD**

#### **Komi Series**

The Komi new porcelain tile series is composed by three different designs. In the first place we find the Komi porcelain tile design, made in the 80x80 cm rectified format and available in Crema (Cream) and Miel (Honey) colours. It is a design full of character that brings a distinguished style to the room. A porcelain wood whose radial design generates very powerful visual effects giving importance to the surface and character within the design space. The series has anti-slip technical characteristics so that it can be used in contract projects and applications.

The **Nepli-R** porcelain tile is a decorated piece with undeniable current design tendencies. Its fragmented design and its rectified 80x80 cm format create continuous surfaces full of creative identity. Nepli-R is available in two versions - Cream and Honey. Its warm tones and natural finish reinforce the feeling of well-being within the space and works to combine with furniture of noble materials.

And finally, the **Nalati-R** model, also available in Cream and Honey. These are thin wooden slats designed in 10x39,3 cm format that provide a cozy and at the same time, an urban touch to the ambience. Its natural graphics transmit sophistication to the space giving a very interesting option with it being a timeless design proposal.

The collection is rounded off by a selection of vibrant designs, in 20x20cm rectified format, which take their inspiration from the art of Marquetry: The **Berbak-R** porcelain tile is inspired by the latticework patterns of neo-classical decoration. Wood is the main theme, with its natural, elegant touch. In the same vein, the **Negara-R** model presents a sophisticated style of classic design, which bring its geometric roots to life. With a purely decorative character, the **Mossy-R** porcelain tile presents clean, symmetrical lines to create refined spaces, without losing the warmth that ceramic Wood offers. The **Murlen-R** model (in beige and cream tones)

recreates the personality of the Komi design in a smaller 20x20cm format. Its radial design is inspired by the art of hand-crafted wood and adds movement to surfaces. The Nokrek-R porcelain tile creates a curious, three-dimensional pattern which harmoniously combines the simple elegance of stone with the naturalness of wood. The Eranan-R porcelain tile is a patchwork design comprising different geometrically inspired decors which randomly combine brushstrokes of wood and cement. The result, projects with a strong emphasis on a natural feel. Finally, the Maolan-R porcelain tile, (available in Beige, grey and Anthracite tones) is a patchwork design combining the understated elegance of Elburg stone with the natural qualities of wood. Small sparks of vitality which are reflected on to surfaces.

With the new collection, Arcana Cerámica opens new decorative fronts full of elegance and originality that convey the natural warmth of the wood. Ceramic products that were inspired by the natural complexities of the materials and are intended to impact with their dazzling designs.

## **NORTHERN STONE**

### **Elburg Series**

The new porcelain tile collection manufactured by Arcana Cerámica: Elburg, reflects the spirit of the Nordic lands with a contemporary and pristine style. Elburg is the base piece of this collection, an exquisite ceramic stone with neutral features and timeless nature. It is available in three shades: gray, beige and anthracite, and it is produced in a wide range of formats (29.3x59.3 cm, 30x60 cm, 59.3x59.3 cm, 60x60 cm, 80x80 cm and 60x120 cm). This way, they can be used in all kinds of design projects. These formats have a non-slip finish so they can be applied in all types of commercial projects and in those spaces near water such as swimming pools, bathrooms and kitchens. The formats 60x120 cm and 80x80 cm are available, in addition, in semi-polished rectified finish, giving shine to the surfaces and a greater degree of sophistication.

The **Ribe** porcelain tile stands out for its bold and casual personality. Available in three colors (gray, beige and anthracite), it is a design full of originality that combines the sobriety of the stone with marble fragments generating a very unique terrazzo effect. It is made in the 80x80 cm format and in the matt and SPR (rectified semi-polished) finishes, to adapt to different contract project styles.

The series is complemented with the **Zancle** porcelain tile mosaic, composed of different pieces in hexagonal format and available in the three shades of the series: Beige, Gray and Anthracite.

### **Gades Series**

The Gades wall tile series conveys sobriety and serenity of stone with a minimalist aesthetic that conforms to the latest design trends. The series is composed by **Gades** model, with a stone effect tile whose appeal lies in the subtlety of its graphics and its discreet and timeless character. It is available in rectified 32x99 cm format and in three colours: gray, beige and anthracite, to combine with the Elburg porcelain tile series. The **Zadar** decorated wall tile is a design with powerful personality marked by the contrasts of materials and its particular pattern of different intensities. It is also made in the rectified 32x99 cm format and in three colors: gray, beige and anthracite. The series also includes the **Taroko-R** wall tile, a decorated piece with a creative design of natural inspiration, where wood and stone come together to give movement to the surfaces. This design is available in Cream, Gray and Anthracite shades. The series is completed by the **Nameri-R** wall tile, an elegant and discreet relief of horizontal lines that transmits all the beauty and natural texture of wood in the Honey and Cream versions.