



PRESS RELEASE

TUAREG COLLECTION

THE CALM OF THE DESERT

Tuareg: an oasis of serenity and character.

The natural beauty of the desert, its gentle contours and the warm tones of the sand inspire Tuareg, a collection that brings the essence of the dunes to ceramic surfaces. An immersive, serene proposal full of nuances, designed to transform spaces into genuine havens of calm and well-being.

Its natural, balanced aesthetic adapts effortlessly to different styles and personalities, creating warm, harmonious and contemporary settings. Tuareg is available in Bone, Sand, Greige and Taupe, with a wide variety of porcelain formats ranging from 29.3x59.3 to 120x120 cm, as well as mosaics and R10 and R11 finishes.

The collection is completed by pieces that bring depth and personality to the whole. Azalai, in a 45x120 cm format, introduces a more decorative and expressive dimension; Erg, available in Sunrise and Nightfall, is a truly distinctive piece with strong visual impact and the ability to become the focal point of any space. Hamsin, meanwhile, reinterprets the warmth of wood from a contemporary perspective, using the most advanced ceramic technology to achieve a surface rich in detail, natural appeal and realism.

With Tuareg, Arcana transforms the inspiration of the desert landscape into a versatile, natural collection full of character: a place to pause, enjoy and stay awhile.